

SHAYNA TRIVEDI

Product-focused UX/UI Designer with a neurobiology background, designing AI-enabled systems.

www.linkedin.com/in/shaynatrivedi | www.shaynatrivedi.com (password: beneath)

EXPERIENCE

Provoke Solutions (Dallas, TX)

May 2024 - Present

UX/UI Designer

Southwest Gas

- Contributing to the **foundational design system** for a multi-state utility website redesign, defining reusable components, templates, and responsive patterns across devices.
- **Lead large-scale content migration**, auditing **300+ pages** and creating migration-ready templates that standardize legacy content within a new UI system.
- **Serve as the bridge between design and engineering**, writing specifications, **conducting design QA**, and resolving implementation issues to ensure consistency and accessibility.

TheTestMart

- **Led 0→1 product design** for an enterprise testing automation platform built on Microsoft Dynamics, restructuring the platform around projects and test workflows.
- Defined **information architecture and end-to-end workflows** clarifying progress, ownership, and approvals for non-technical users.
- Established a **scalable product model** supporting multiple test states, services, and future expansion.

Exact Sciences

- Led the design of Exact Sciences' **first consolidated breast cancer Test Requisition Form**, unifying four clinical products into a single compliant experience.
- Balanced cross-functional clinical and operational requirements across **digital, print, and fax workflows**.

Knovva AI

- **Co-led 0→1 product design** for an AI-powered digital coworker that automates end-to-end testing.
- Designed UX patterns to surface **AI reasoning, action tracing, and system logs**, making agent behavior interpretable and debuggable.

Rune Labs (Remote)

Aug 2023 - Feb 2024

UX Research Intern

- Conducted **60+ user interviews and 100+ surveys** as the sole UX researcher across three initiatives.
- Facilitated **A/B testing of AI-generated clinical reports** with 125+ users, improving clarity, accessibility, and trust.

SKILLS

Product Design · Systems Design · Interaction Design · Information Architecture · Design Systems · Platform UX · User Research · Usability Testing · UX Strategy · Figma · Framer · Adobe Illustrator · Adobe InDesign

EDUCATION

Columbia Engineering (Remote)

Sep 2024 - Mar 2025

UX/UI Bootcamp specializing in human-computer interaction and design principles.

University of California (Davis, CA)

Sep 2019 - June 2023

BS in Neurobiology, Physiology, and Behavior; Minor in Global Disease Biology.